



SKILLHUB

India's First **Personalized & Psychology-Backed**
Training and Consulting Solutions Company

TRAINING PLAYBOOK

FOR ALL DOMAINS & INDUSTRY RELATED TRAINING INFORMATION

Psychology-Backed Workforce & Workflow Transformation



Soft Skills Sales Marketing HR Leadership Branding Hospitality Mental Health



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OUR TRAINING PHILOSOPHY



Psychologic Approach



Domain Specific



Personalized



Implementation Driven



Industry Friendly



Certified Programs

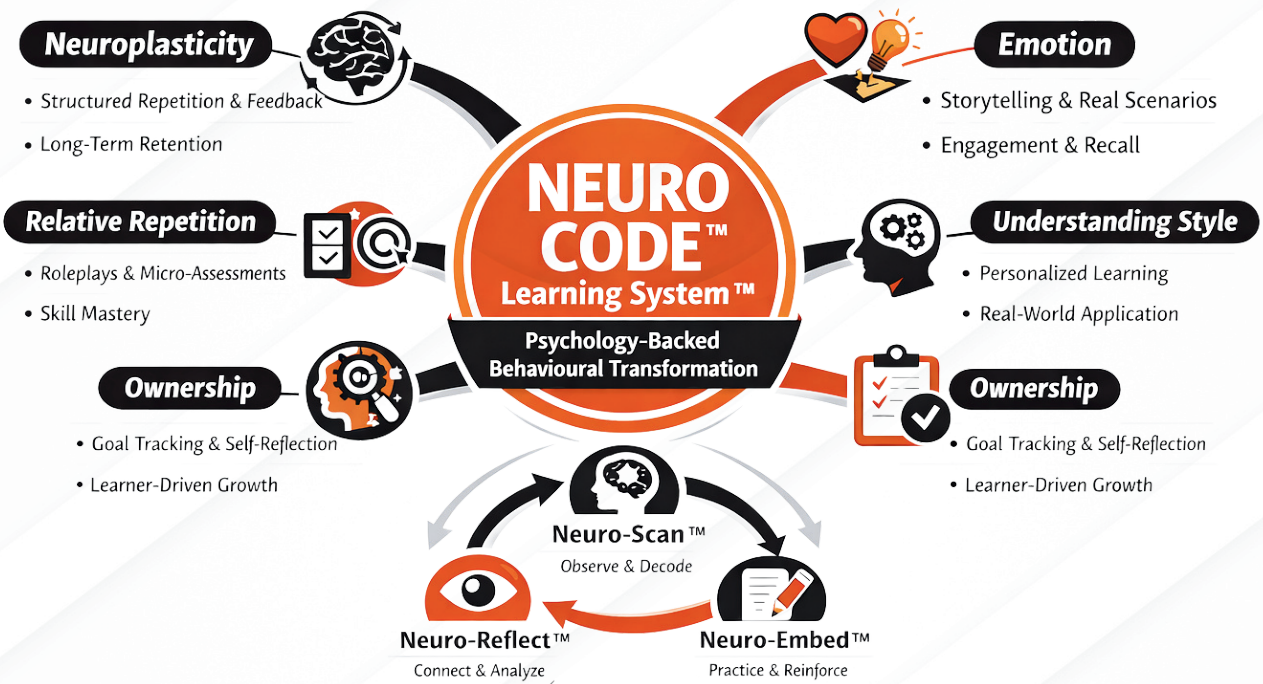


ROI Driven

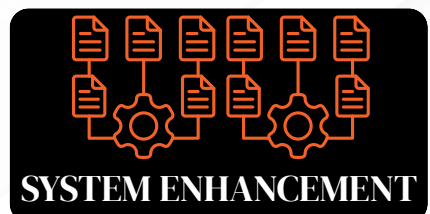


Granular Feedback

OUR TRAINING BACKBONE



This is our Signature Learning Model which helps organizations to transform their workforce and workflow by Psychology Backed Training & Integrated Implementational Practices.



TRAINING DELIVERY METHODS

Classroom-Based Training



- Structured, Instructor-Led sessions
- Combines theory, discussion, and guided exercises
- Ideal for Knowledge-heavy modules and Concept clarity
- To create basic understanding & awareness
- Seminar / One Day Workshops
- Ideal to proceed for Retaining Projects
- Best fit for New Hires & Freshers

Activity-Based Training



- Hands-on learning through simulations, roleplays, micro-assessments
- Encourages practical application of skills in safe, guided environments
- Reinforces behavioral change via Experiential exercises
- To create immediate impact & improved performance
- Best Fit for Freshers to Managerial Roles

Outbound Training



- Off-site, team-building and high-engagement activities
- Builds leadership, collaboration, problem-solving, and emotional intelligence
- Creates memorable learning experiences that stick
- Facilitator Led Experiential Learning
- Immediate Employee Engagement & Learning
- Best Fit for Startup & Corporate Teams

TRAINING MODES



Online



Offline



Hybrid

INDUSTRY-SPECIFIC TRANSFORMATION



IT, Tech & SaaS



Collared Workforce

Gold Collar: CTOs, delivery heads, founders, senior leadership

Red Collar: Team leads, product owners, project managers

White Collar: Developers, QA, designers, analysts, support teams

- Stakeholder Communication & Reporting
- Executive Presence & Leadership
- Cross Collaboration & Team Dynamics
- Corporate Presentation & Data Storytelling
- Time & Peak Performance Productivity
- Conflict Resolution & Feedback Skills
- Employee Branding & Personality Development

Domain Specific
Soft Skills Training

Consultation
Driven

Implementation
Focused

With Training





Manufacturing & Industrial



Collared Workforce

Blue Collar: Operators, technicians, helpers

Red Collar: Supervisors, shift leaders, safety officers

White Collar: Plant managers, engineers, quality heads, support teams

- Shopfloor Communication & SOP Reporting
- Supervisory Leadership & Workforce Discipline
- Safety Communication & Risk Awareness
- Cross-Department Coordination
- Time, Shift & Productivity Management
- Conflict Handling & Workforce Behaviour Management
- Emotional Intelligence & Workforce Engagement
- Employee Branding & Team Management
- Leadership Development
- Listening & Clear Coordination

**Domain Specific
Soft Skills Training**

**Consultation
Driven**

**Implementation
Focused**

With Training





Collared Workforce

Gold Collar: Branch heads, regional managers, leadership

Red Collar: Team leads, compliance officers, supervisors

White Collar: Relationship managers, branch staff, analysts, support teams

- Trust-Based Customer Communication
- Ethical Selling & Compliance Communication
- Executive Presence & Leadership Behavior
- Conflict Handling & Customer Escalation Management
- High-Pressure Performance & Stress Management
- Cross-Team Collaboration (Sales–Ops–Compliance)
- Professional Image, Credibility & Employee Branding
- Customer Service Excellence & Data Storytelling
- Active Listening & Clear Instructional Skills
- Productivity & Team Coordination

Domain Specific
Soft Skills Training

Consultation
Driven

Implementation
Focused

With Training





FMCG & Retail



Collared Workforce

Gold Collar: Regional heads, national sales heads, leaderships
Red Collar: Area sales managers, supervisors, distributor managers
White Collar: Sales executives, merchandisers, channel officers

- Persuasive Sales Communication
- Team & Client Relationship Management
- Corporate Presentation Skills
- Negotiation & Objection Handling
- Discipline, Ownership & Accountability
- Leadership Presence for Sales Managers
- Stress, Rejection & Pressure Handling
- Professional Personality & Brand Representation
- Customer Service Excellence
- Marketing & Storytelling
- Active Listening & Clear Instructional Skills
- Productivity & Team Coordination

**Domain Specific
Soft Skills Training**

**Consultation
Driven**

**Implementation
Focused**

With Training





Construction & Infrastructure



Collared Workforce

Gold Collar: Project heads, construction directors, senior leadership

Red Collar: Foremen, site managers, quality controllers

White Collar: Project engineers, site supervisors, administrative staff

- Site Communication & Reporting
- Leadership & Supervisory Presence
- Conflict Resolution & Team Coordination
- Time & Resource Management
- Safety & Compliance Communication
- Stakeholder Management
- Problem-Solving & Decision-Making
- Stress & Pressure Management
- Professional Personality & Brand Representation
- Customer Service Excellence
- Marketing & Storytelling
- Active Listening & Clear Instructional Skills

**Domain Specific
Soft Skills Training**

**Consultation
Driven**

**Implementation
Focused**

With Training





Consulting & BPO



Collared Workforce

Gold Collar: Engagement managers, directors, senior leadership

Red Collar: Team leads, supervisors, project managers

White Collar: Associates, analysts, customer support agents

- Stakeholder Communication & Reporting
- Empathy Driven Thinking & Problem Solving
- Client Relationship & Account Management
- Executive Presence & Leadership
- Cross-Functional Collaboration & Team Dynamics
- Corporate Presentation & Data Storytelling
- Negotiation & Objection Handling
- Time & Peak Performance Productivity
- Conflict Resolution & Feedback Skills
- Stress, Rejection & Pressure Handling
- Professional Personality & Employee Branding

**Domain Specific
Soft Skills Training**

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With Training





Hospitality



Collared Workforce

Gold Collar: Managers, senior leadership, property heads

Red Collar: Supervisors, team leads, coordinators

White Collar: Front desk executives, reservations, administrative staffs

- Guest Communication & Service Excellence
- Team Collaboration & Coordination
- Leadership & Supervisory Skills
- Conflict Resolution & Complaint Handling
- Personality Development & Professional Presence
- Storytelling & Experience Design
- Gamified Facilitation & Technology Adaptation
- Emotional Intelligence & Stress Management
- Time & Peak Performance Productivity
- Hospitality & Empathy Driven Attitude
- Interview Readiness & Career Coaching
- Personal Branding & Professional Etiquette

**Domain Specific
Soft Skills Training**

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With Training





Education/ Ed-tech



Collared Workforce

Gold Collar: Principals, senior academic leaders, EdTech managers

Red Collar: Academic coordinators, department heads, team leads

White Collar: Teachers, content creators, instructional designers

- Effective Classroom / Online Communication
- Instructional & Presentation Skills
- Student / Learner Engagement Techniques
- Leadership & Academic Team Management
- Personality Development & Feedback Skills
- AI-Based Storytelling & Knowledge Transfer
- Gamified Facilitation Skills & Adapting Technology
- Corporate / Campus Training Collaboration
- Sales & Marketing Performance Boost
- Emotional Intelligence & Stress Management
- Interview Readiness & Career Coaching
- Faculty Development Programs (FDP)
- Professional Personality & Personal Branding

**Domain Specific
Soft Skills Training**

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With Training





Healthcare



Collared Workforce

Gold Collar: Hospital administrators, department heads, senior management

Red Collar: Department coordinators, senior nurses, shift supervisors

White Collar: Doctors, nurses, lab technicians, administrative staff

- Patient Communication & Empathy
- Team Collaboration & Interdepartmental Coordination
- Leadership & Supervisory Skills
- Conflict Resolution & Feedback
- Personality Development & Professional Presence
- Storytelling & Case-Based Knowledge Transfer
- Gamified Facilitation & Technology Adaptation
- Emotional Intelligence & Stress Management
- Time & Peak Performance Productivity
- Corporate / Hospital Training Collaboration
- Interview Readiness & Career Coaching
- Personal Branding & Professional Etiquette

**Domain Specific
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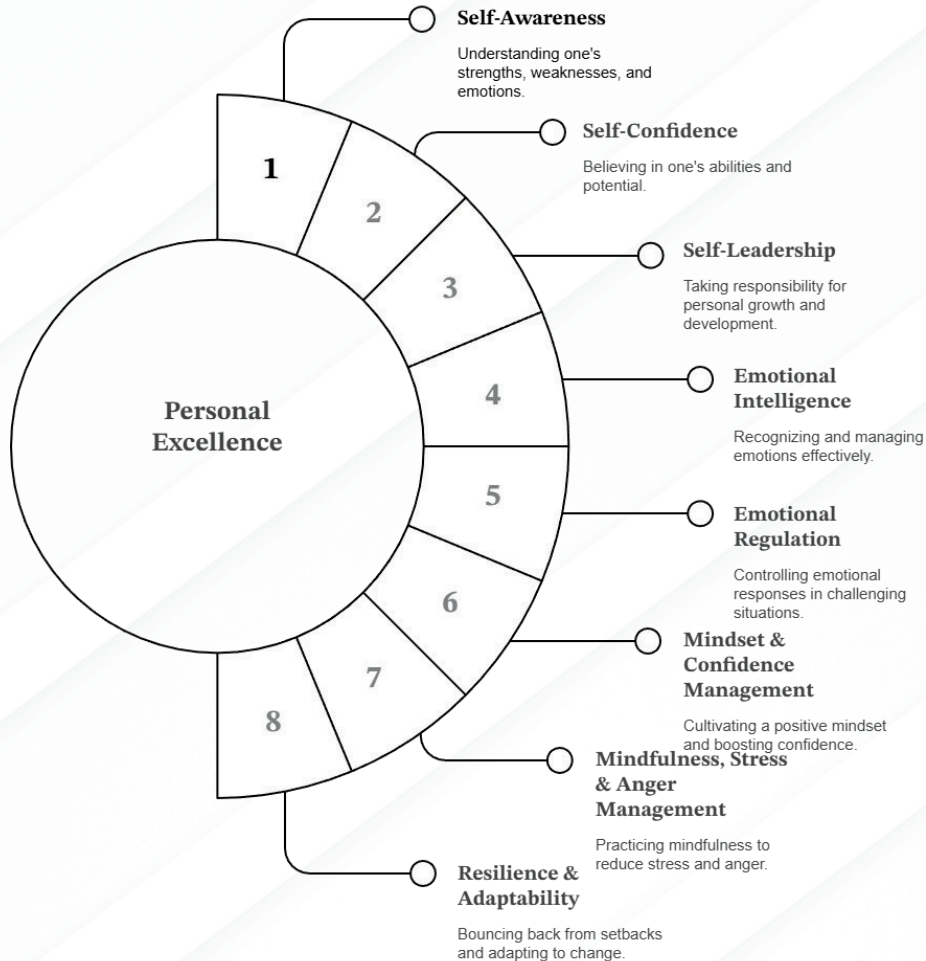
With Training



TRAINING MODULES

Personal Excellence

(How individuals think, feel, and self-manage)
Foundation of all performance



Business Impact



**Reduced
Burnout in
Workplace**



**Higher
Ownership &
Accountability**



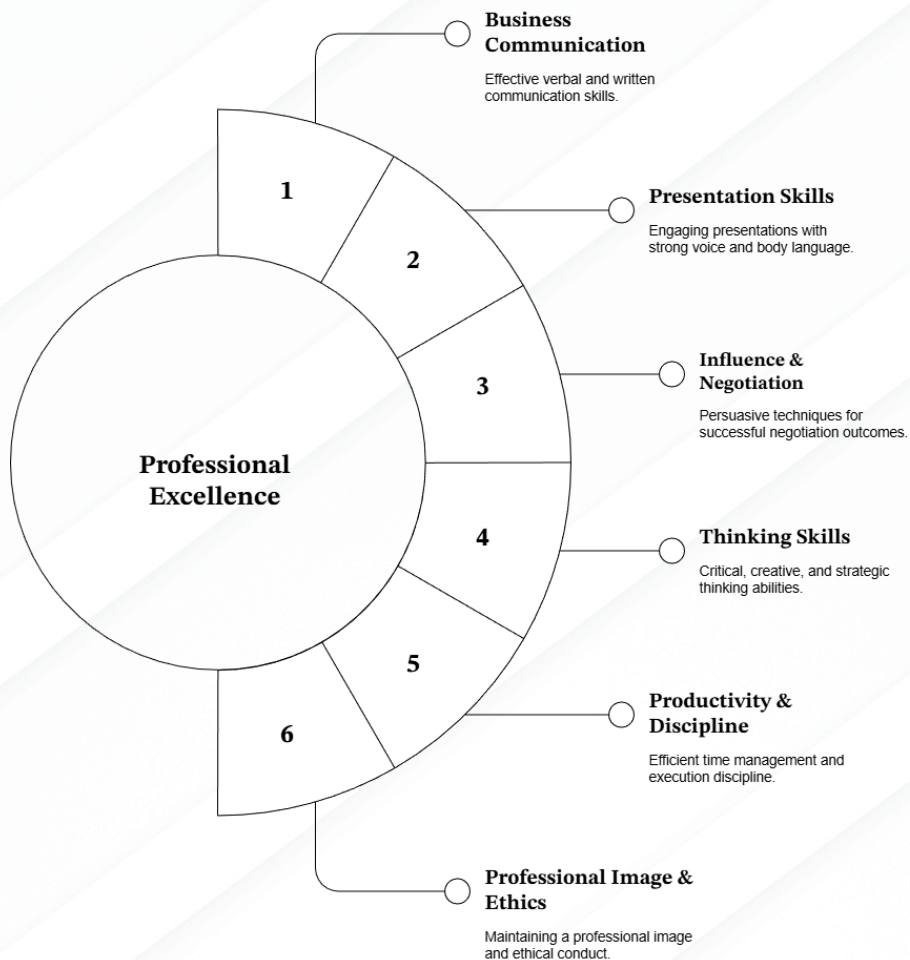
**Emotionally
Mature
Professionals**

TRAINING MODULES

Professional Excellence

(How individuals communicate, perform, and deliver)

Execution, Influence & Productivity



Business Impact



**Clear communication
& fewer errors**



**Better decisions &
faster execution**



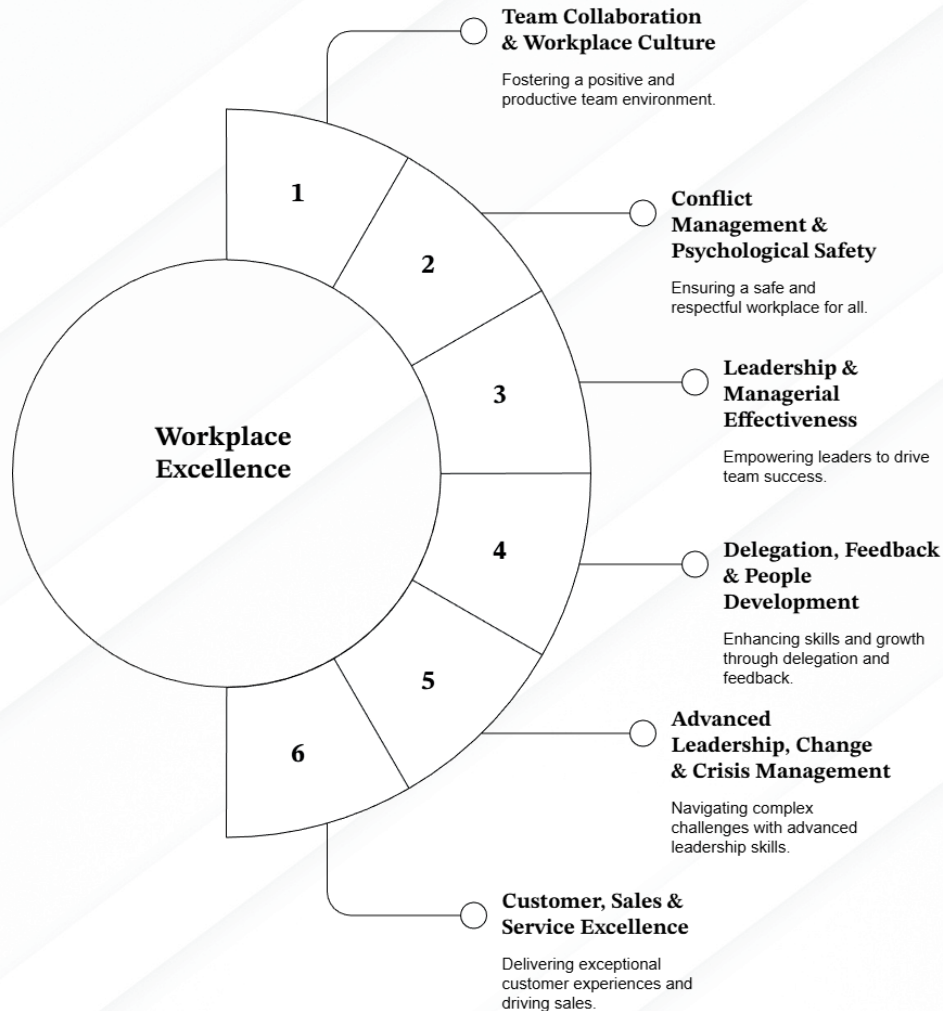
**Strong client &
stakeholder
confidence**

TRAINING MODULES

Team & Business Excellence

(How teams collaborate and leaders multiply impact)

Culture, leadership & transformation



Business Impact



**High-performing,
collaborative teams**



**Reduced attrition &
strong leadership
pipeline**



**Better Leadership
& brand trust**

BUSINESS IMPACT ACROSS SECTORS



B2B IMPACT (FOR ENTERPRISES)



Enhanced Revenue, Reputation, and Enterprise trust



TALENT RETENTION IMPACT

Trust, Culture Development & High Performance



TEAM GROWTH IMPACT

Professional Etiquette, Structured Escalations & Collaboration



BUSINESS LEVEL IMPACT

Productive Meetings & Value Based Client Relationships

B2B Focus Areas



Workforce Performance
Enhancement



Leadership & Managerial
effectiveness



Work Culture & System
Transformation



Attrition Reduction & Productivity
Improvement

BUSINESS IMPACT ACROSS SECTORS



B2C IMPACT – (FOR PROFESSIONALS)



Enhanced Personality, Professionalism & Credibility



CAREER LEVEL IMPACT

Promotion Readiness, Stronger Reputation & Authority



PROFESSIONAL LEVEL IMPACT

Executive Behaviour, Clear & Confident Personality



PERSONAL LEVEL IMPACT

Enhanced Visibility through Personal Brand & Leadership

B2C Focus Areas



Career Growth &
Promotion readiness



Self Management &
Executive presence



Communication & Behavioural
Transformation



Personal Branding & Leadership
Identity

BUSINESS IMPACT ACROSS SECTORS



B2CH IMPACT (FOR ECOSYSTEMS)



Sustainable Community Development & Collective Impact



COMMUNITY LEVEL IMPACT

Professionally Confident Members, Credibility & Reputation



MEMBER LEVEL IMPACT

Trust Building, Psychological Safety & Upskilling



SOCIAL LEVEL IMPACT

Visibility , Global Representation & Community Growth

B2Ch Focus Areas



Community-Wide Skill
Upliftment



Enhanced Business
Presence & Opportunities



Psychological safety &
Confidence Building



Collective growth & Ecosystem
Credibility



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TRAINING ROI – BUSINESS MATH

ROI is about Money, People, Performance, and Risk.

For Example: Business Context (Consider any Indian Company)

Team size: **50** employees

Avg salary: **₹30,000 / month**

Annual salary per employee: ₹30,000 × 12 = **₹3.6 Lakhs**

Total Annual Payroll: ₹3.6 Lakhs × 50 = **₹1.8 Crores**

✓ Financial ROI (Direct Business Money)

Category	Metric	Calculation	Annual Value
Base Payroll	Total Salary Cost	₹30,000 × 12 × 50	₹1.8 Cr
Productivity Leakage	Current Loss (5%)	5% of ₹1.8 Cr	₹9 Lakhs lost
Intervention	Psychology-Backed Employee Upliftment	Behaviour • Mindset • Communication • Ownership	—
Productivity Recovery	Post-Training Gain (3%)	3% of ₹1.8 Cr	₹5.4 Lakhs gained
Training Investment	One-time Cost	Program Fees	₹2 Lakhs
Net Business Gain	Value Recovered – Cost	₹5.4L – ₹2L	₹3.4 Lakhs
ROI Multiple	Return on Investment	₹5.4L ÷ ₹2L	2.7X
Payback Period	Time to Recover Cost	~90 Days	~3 Months

✓ Behavioural & Cultural ROI (Enhancing Team Culture & Retention)

ROI Type	Business Issue	What Changes After Intervention	Simple Calculation	Annual Value
Behavioural ROI	Poor communication, low ownership, rework, delays	Clear communication, accountability, faster execution	1 hour/day saved × ₹150 × 50 × 240 working days	₹18 Lakhs saved
Conservative Behavioural Recovery	Partial efficiency gain	Only 30% of time recovered	30% of ₹18 Lakhs	₹5.4 Lakhs
Cultural ROI	Attrition due to managers & culture	Better trust, engagement, bonding	1 employee retained × ₹2 Lakhs replacement cost	₹2 Lakhs saved
Team Bonding ROI	Team conflicts & silos	Better collaboration & alignment	Reduced friction & faster handoffs (included above)	—
Total Annual Impact	Behaviour + Culture	Sustainable performance improvement	₹5.4L + ₹2L	₹7.4 Lakhs



ROI & IMPACT

56%+

Sales Progress
with Client
Retention

5x

Improved employee
Relationship between
colleagues & boss

45%+

Increase in cross-
department
collaboration

54%+

Increase in workplace
productivity

55%+

Developed Employee
Personality & Workplace
Behavior

30%+

Time Saved in
Decision Making &
Task Completion

3x

Improved
Confidence & Mindset
in just 3 sessions

75%+

Improvement in
meeting Engagement



FEATURED & EMPOWERED



Let's make your **Workforce & Workflow** Better!

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